



Mana Ahuriri Trust and Tamatea Pōkai Whenua are proud to support the launch of

# KAURUORA Te Matau a Māui

Nau mai, haere mai – join us to celebrate this new initiative in our rohe.



Saturday 16 August



Waiohiki Marae, 40–44 Waiohiki Road, RD3, Napier



The pōwhiri will start at 11:00am, followed by a Ka Uruora presentation

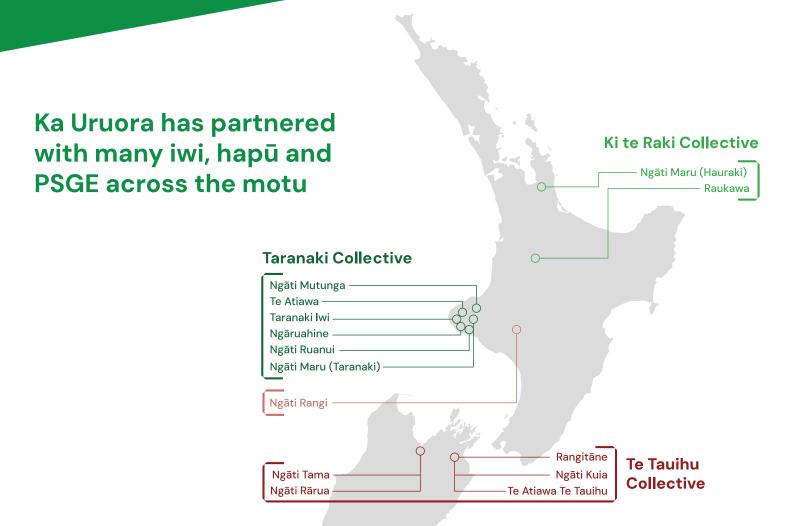
# Why are we partnering with them?

- Their kaupapa clearly lines up with our aspirations to see whānau thriving today and in the future.
- Financial wellbeing and housing are priorities for Mana Ahuriri and Tamatea Pōkai Whenua. Our people deserve the security of prosperity and a warm, dry, and safe whare.
- Ka Uruora programmes are designed to guide whānau towards a prosperous future, empowering them to move from learning, to saving, to homeownership in a way that works for them.

#### What is Ka Uruora?

Ka Uruora is an iwi/Post Settlement Government Entity (PSGE) led kaupapa that exists to empower iwi whānau towards a prosperous and thriving future.

- Guided by iwi and whānau need.
- Support Māori on their journey to financial wellbeing and independence.
- Designed for whānau.
  This generation and the next.



## What can Ka Uruora do for you?

At the launch event, Ka Uruora will be inviting hapū members to sign up for Te Uru Ahupūtea, their financial literacy programme. The first intake begins on 16 September 2025, and anyone who participates will be able to apply for Te Uru Kāinga, housing opportunities developed by Ka Uruora in our rohe.

### Can I sign up if I don't go to the launch event?

Āe! Make sure you are registered with a Ka Uruora partner iwi/ PSGE first. Our first financial workshop in Te Matau a Māui will be 16 September. The Ka Uruora website will have more information about what to expect. Keep checking in for a link to sign up.

Visit their website for more information.

See and hear from whānau who have been supported by Ka Uruora.



